

Landing Page

Landing Page

EQUALS

Type to search

Query

Query

EQUALS

Type to search

Impressions

70.3K

↓ -0.1%

Clicks

2.5K

↓ -11.1%

CTR

1.3%

↓ -35.3%

Lost clicks

11.6K

↑ 2.7%

Lost conversions

1.9K

↑ 13.8%

Lost revenue

\$0.0

N/A

Landing Page	Impressions	Url Clicks	URL CTR	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Completions	Goal Conversion Rate	Goal Value	Lost clicks	Lost conversions	Lost revenue
1. https://ivanpalii.com/strategy-and-tactics/	56,374	2,265	4.02%	3,008	90.79%	1.13	00:04:34	463	15.39%	\$0	9,009.8	1,386.81	\$0
2. https://ivanpalii.com/product-management/	5,986	312	5.21%	909	87.57%	1.2	00:05:17	197	21.67%	\$0	885.2	191.84	\$0
3. https://ivanpalii.com/content-strategy/	2,731	212	7.76%	551	86.93%	1.21	00:04:00	109	19.78%	\$0	334.2	66.11	\$0
4. https://ivanpalii.com/product-market-fit/	2,303	145	6.3%	375	88%	1.22	00:09:14	77	20.53%	\$0	315.6	64.8	\$0
5. https://ivanpalii.com/positioning-strategies/	2,056	143	6.96%	306	89.22%	1.15	00:03:37	52	16.99%	\$0	268.2	45.58	\$0
6. https://ivanpalii.com/ideal-final-result/	3,254	65	2%	182	88.46%	1.18	00:03:17	34	18.68%	\$0	585.8	109.44	\$0
7. https://ivanpalii.com/marketing-future/	8,328	44	0.53%	114	87.72%	1.18	00:07:29	21	18.42%	\$0	1,621.6	298.72	\$0
8. https://ivanpalii.com/ad-goals/	1,385	36	2.6%	64	93.75%	1.08	00:00:12	5	7.81%	\$0	241	18.83	\$0
9. https://ivanpalii.com/digital-marketer-tasks/	862	30	3.48%	38	86.84%	1.29	00:07:47	9	23.68%	\$0	142.4	33.73	\$0
10. https://ivanpalii.com/marketing-strategy/	89	9	10.11%	12	91.67%	1.5	00:09:55	2	16.67%	\$0	8.8	1.47	\$0
11. https://ivanpalii.com/	104	4	3.85%	196	54.59%	2.69	00:08:14	108	55.1%	\$0	16.8	9.26	\$0
12. https://ivanpalii.com/web-analytics-basics/	853	4	0.47%	34	73.53%	1.47	00:27:20	17	50%	\$0	166.6	83.3	\$0
13. https://ivanpalii.com/google-data-studio-templates/	75	4	5.33%	12	33.33%	2.67	00:15:59	11	91.67%	\$0	11	10.08	\$0
14. https://ivanpalii.com/seo-dlya-saas-produktov-ivan-palii-2/	157	1	0.64%	null	null	null	null	null	null	null	30.4	null	null
15. https://ivanpalii.com/wp-content/uploads/2020/05/google_search_console_template...	291	1	0.34%	null	null	null	null	null	null	null	57.2	null	null
16. https://ivanpalii.com/cybernetics/	14	0	0%	1	100%	1	00:00:00	0	0%	\$0	2.8	0	null
17. https://ivanpalii.com/contact/	2	0	0%	3	66.67%	1.67	00:20:48	2	66.67%	\$0	0.4	0.27	\$0
18. https://ivanpalii.com/wp-content/uploads/2020/05/google_search_console_template...	575	0	0%	null	null	null	null	null	null	null	115	null	null
19. https://ivanpalii.com/kei-s-uspeshnogo-prodvizheniya-saas-produkta-v-sng-i-na-zapa...	9	0	0%	null	null	null	null	null	null	null	1.8	null	null
Grand total	85,805	3,275	2.38%	5,957	78.64%	1.65	00:08:15	1,152	31.54%	\$0	13,886	2,340.76	\$0

1 - 25 / 25 < >

Query	Landing Page	Impressions	Url Clicks	URL CTR	Lost clicks	Lost conversions	Lost revenue
1. стратегия	https://ivanpalii.com/strategy-and-tactics/	12,751	340	2.67%	2,210.2	340.2	\$0
2. тактика это	https://ivanpalii.com/strategy-and-tactics/	3,389	274	8.08%	403.8	62.15	\$0
3. стратегия и тактика	https://ivanpalii.com/strategy-and-tactics/	2,019	184	9.11%	219.8	33.83	\$0
4. стратегия это	https://ivanpalii.com/strategy-and-tactics/	5,877	174	2.96%	1,001.4	154.14	\$0
5. продакт менеджмент	https://ivanpalii.com/product-management/	698	158	22.64%	-18.4	-3.99	\$-0
6. тактика	https://ivanpalii.com/strategy-and-tactics/	5,504	141	2.56%	959.8	147.74	\$0
7. тактика и стратегия	https://ivanpalii.com/strategy-and-tactics/	1,825	128	7.01%	237	36.48	\$0
8. что такое тактика	https://ivanpalii.com/strategy-and-tactics/	1,223	96	7.85%	148.6	22.87	\$0
9. что такое стратегия	https://ivanpalii.com/strategy-and-tactics/	1,457	80	5.49%	211.4	32.54	\$0
10. product market fit	https://ivanpalii.com/product-market-fit/	571	58	10.16%	56.2	11.54	\$0
11. контент стратегия	https://ivanpalii.com/content-strategy/	364	50	13.74%	22.8	4.51	\$0
12. тактика и стратегия это	https://ivanpalii.com/strategy-and-tactics/	289	37	12.8%	20.8	3.2	\$0
13. стратегии позиционирования	https://ivanpalii.com/positioning-strategies/	233	29	12.45%	17.6	2.99	\$0
14. стратегия и тактика разница	https://ivanpalii.com/strategy-and-tactics/	247	27	10.93%	22.4	3.45	\$0
15. разница между тактикой и стратегией	https://ivanpalii.com/strategy-and-tactics/	200	24	12%	16	2.46	\$0
16. чем отличается стратегия от тактики	https://ivanpalii.com/strategy-and-tactics/	271	23	8.49%	31.2	4.8	\$0
17. отличие тактики от стратегии	https://ivanpalii.com/strategy-and-tactics/	246	23	9.35%	26.2	4.03	\$0
18. разница между стратегией и тактикой	https://ivanpalii.com/strategy-and-tactics/	133	22	16.54%	4.6	0.71	\$0
19. что такое тактика и стратегия	https://ivanpalii.com/strategy-and-tactics/	120	20	16.67%	4	0.62	\$0
20. стратегія і тактика	https://ivanpalii.com/strategy-and-tactics/	65	19	29.23%	-6	-0.92	\$-0
Grand total		70,266	2,496	1.28%	11,557.2	1,929.17	\$0

1 - 100 / 1370 < >

Default Data
Click to select your data

Default Data
Click to select your data

Apr 24, 2020 - May 23, 2020

Landing Page

Landing Page

EQUALS

Type to search

Query

Query

EQUALS

Type to search

Impressions

70.3K

↓ -0.1%

Clicks

2.5K

↓ -11.1%

CTR

1.3%

↓ -35.3%

Lost clicks

11.6K

↑ 2.7%

Lost transactions

0.0

N/A

Lost revenue

\$0.0

N/A

Landing Page	Impressions	Url Clicks	URL CTR	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Ecommerce Conversion Rate	Revenue	Lost clicks	Lost transactions	Lost revenue
1. https://ivanpalii.com/strategy-and-tactics/	56,374	2,265	4.02%	3,008	90.79%	1.13	00:04:34	0	0%	\$0	9,009.8	0	\$0
2. https://ivanpalii.com/product-management/	5,986	312	5.21%	909	87.57%	1.2	00:05:17	0	0%	\$0	885.2	0	\$0
3. https://ivanpalii.com/content-strategy/	2,731	212	7.76%	551	86.93%	1.21	00:04:00	0	0%	\$0	334.2	0	\$0
4. https://ivanpalii.com/product-market-fit/	2,303	145	6.3%	375	88%	1.22	00:09:14	0	0%	\$0	315.6	0	\$0
5. https://ivanpalii.com/positioning-strategies/	2,056	143	6.96%	306	89.22%	1.15	00:03:37	0	0%	\$0	268.2	0	\$0
6. https://ivanpalii.com/ideal-final-result/	3,254	65	2%	182	88.46%	1.18	00:03:17	0	0%	\$0	585.8	0	\$0
7. https://ivanpalii.com/marketing-future/	8,328	44	0.53%	114	87.72%	1.18	00:07:29	0	0%	\$0	1,621.6	0	\$0
8. https://ivanpalii.com/ad-goals/	1,385	36	2.6%	64	93.75%	1.08	00:00:12	0	0%	\$0	241	0	\$0
9. https://ivanpalii.com/digital-marketer-tasks/	862	30	3.48%	38	86.84%	1.29	00:07:47	0	0%	\$0	142.4	0	\$0
10. https://ivanpalii.com/marketing-strategy/	89	9	10.11%	12	91.67%	1.5	00:09:55	0	0%	\$0	8.8	0	\$0
11. https://ivanpalii.com/	104	4	3.85%	196	54.59%	2.69	00:08:14	0	0%	\$0	16.8	0	\$0
12. https://ivanpalii.com/web-analytics-basics/	853	4	0.47%	34	73.53%	1.47	00:27:20	0	0%	\$0	166.6	0	\$0
13. https://ivanpalii.com/google-data-studio-templates/	75	4	5.33%	12	33.33%	2.67	00:15:59	0	0%	\$0	11	0	\$0
14. https://ivanpalii.com/wp-content/uploads/2020/05/google_search_console_templat...	291	1	0.34%	null	null	null	null	null	null	null	57.2	null	null
15. https://ivanpalii.com/seo-dlya-saas-produktov-ivan-palii-2/	157	1	0.64%	null	null	null	null	null	null	null	30.4	null	null
16. https://ivanpalii.com/blog	3	0	0%	null	null	null	null	null	null	null	0.6	null	null
17. https://ivanpalii.com/projects/	59	0	0%	5	80%	1.2	00:00:00	0	0%	\$0	11.8	0	\$0
18. https://ivanpalii.com/lectures/	15	0	0%	7	42.86%	2.86	00:09:52	0	0%	\$0	3	0	\$0
19. https://ivanpalii.com/about/	232	0	0%	132	77.27%	1.72	00:03:50	0	0%	\$0	46.4	0	\$0
Grand total	85,805	3,275	2.38%	5,957	78.64%	1.65	00:08:15	0	0%	\$0	13,886	0	\$0

1 - 25 / 25

Query	Landing Page	Impressions	Url Clicks	URL CTR	Lost clicks	Lost transactions	Lost revenue
1. стратегия	https://ivanpalii.com/strategy-and-tactics/	12,751	340	2.67%	2,210.2	0	\$0
2. тактика это	https://ivanpalii.com/strategy-and-tactics/	3,389	274	8.08%	403.8	0	\$0
3. стратегия и тактика	https://ivanpalii.com/strategy-and-tactics/	2,019	184	9.11%	219.8	0	\$0
4. стратегия это	https://ivanpalii.com/strategy-and-tactics/	5,877	174	2.96%	1,001.4	0	\$0
5. продакт менеджмент	https://ivanpalii.com/product-management/	698	158	22.64%	-18.4	-0	\$-0
6. тактика	https://ivanpalii.com/strategy-and-tactics/	5,504	141	2.56%	959.8	0	\$0
7. тактика и стратегия	https://ivanpalii.com/strategy-and-tactics/	1,825	128	7.01%	237	0	\$0
8. что такое тактика	https://ivanpalii.com/strategy-and-tactics/	1,223	96	7.85%	148.6	0	\$0
9. что такое стратегия	https://ivanpalii.com/strategy-and-tactics/	1,457	80	5.49%	211.4	0	\$0
10. product market fit	https://ivanpalii.com/product-market-fit/	571	58	10.16%	56.2	0	\$0
11. контент стратегия	https://ivanpalii.com/content-strategy/	364	50	13.74%	22.8	0	\$0
12. тактика и стратегия это	https://ivanpalii.com/strategy-and-tactics/	289	37	12.8%	20.8	0	\$0
13. стратегии позиционирования	https://ivanpalii.com/positioning-strategies/	233	29	12.45%	17.6	0	\$0
14. стратегия и тактика разница	https://ivanpalii.com/strategy-and-tactics/	247	27	10.93%	22.4	0	\$0
15. разница между тактикой и стратегией	https://ivanpalii.com/strategy-and-tactics/	200	24	12%	16	0	\$0
16. отличие тактики от стратегии	https://ivanpalii.com/strategy-and-tactics/	246	23	9.35%	26.2	0	\$0
17. чем отличается стратегия от тактики	https://ivanpalii.com/strategy-and-tactics/	271	23	8.49%	31.2	0	\$0
18. разница между стратегией и тактикой	https://ivanpalii.com/strategy-and-tactics/	133	22	16.54%	4.6	0	\$0
19. что такое тактика и стратегия	https://ivanpalii.com/strategy-and-tactics/	120	20	16.67%	4	0	\$0
20. что такое стратегия и тактика	https://ivanpalii.com/strategy-and-tactics/	133	19	14.29%	7.6	0	\$0
21. стратегия і тактика	https://ivanpalii.com/strategy-and-tactics/	65	19	29.23%	-6	-0	\$-0
Grand total		70,266	2,496	1.28%	11,557.2	0	\$0

1 - 100 / 1370